



# Educating for Sustainability

## 26<sup>th</sup> Annual Conference

February 10-13, 2010

UMUC Marriott Inn and Conference Center - College Park, Maryland

## SPONSORSHIP OPPORTUNITIES

*The annual Maryland Association for Environmental and Outdoor Education conference, the largest statewide environmental education conference and the only one of its kind in Maryland, brings together more than 600 educators from schools, local and state government agencies, environmental centers, businesses and organizations to develop strategies and skills to develop a citizenry that understands and is engaged in responsible environmental behavior.*

**MAEOE brings you to your target audience.**

**33% Non-Formal Educators**

**30% Classroom Teachers**

**14% School/Organization Administration**

**9% Government**

**5% School Facility Staff**

**4% Private Sector**

*In addition, sponsorship gives you exposure to over 3,000 educators and MAEOE members.*

### Statistics from the 2009 MAEOE Conference\*

- 600 Attendees
- 256 Organizations/Agencies/Businesses
- 23 Counties Represented
- 45 Exhibits
- 17 Workshops
- 50 Break-Out Sessions
- 1 Certification Training
- 3 Field Experiences
- Diversity Panel Discussion
- Lunch with Representative Sarbanes

*2009 conference disrupted by blizzard*

### Did You Know?

*Approximately 20% of the country's population (50 million students and 5 million faculty) is involved on a daily basis with the 120,000 K-12 schools in the U.S. —significantly more if parents are included.*

# Support Environmental Education in Maryland

MAEOE is offering a range of opportunities for organizations and agencies to become involved, show their support, and showcase their services to conference attendees. Please feel free to advise us if you identify other benefits that would be specifically valuable to your organization.

- **Link to MAEOE’s reputation, leadership and credibility at Maryland’s essential EE event.**
- **Establish or maintain a profile with your target audience.**
- **Demonstrate a level of commitment and support that will be openly displayed and widely acknowledged throughout the conference.**
- *Tax benefits are associated with certain support options.*

<b>General Sponsor Levels</b>	<b>Germinate \$500</b>	<b>Sprout \$1,000</b>	<b>Bloom \$3,000</b>	<b>Pollinate \$5,000</b>	<b>Disperse \$10,000</b>
Logo in the conference program					
Logo on MAEOE website					
Logo included on conference sign at registration					
Logo included on conference notepad given to all attendees					
Complimentary Registrations		<b>For 1</b>	<b>For 2</b>	<b>For 3</b>	<b>For 5</b>
Exhibit Table					
Logo on conference premium Item					
Logo on MAEOE homepage					
Profile on MAEOE Blog					
Address the conference during opening and introduce the key note					

## Sponsor a Component

- 1. Scholarship Fund (\$1,000)**
- 2. Networking Socials (\$5,000)**
- 3. Service Project (\$2,500)**
- 4. Speaker Fees (\$2,000)**
- 5. Workshops (\$750)**
- 6. Proceedings (\$1,250)**
- 7. Finton Award (\$500)**  
*For Excellence in Outdoor Education*

**Exhibit** – meals, socials, and breaks take place in the exhibit hall, the conference’s information and networking hub. Exhibitor scavenger hunt incentivizes visiting each booth.

**Get Known** – for \$75 ensure that a piece of your organization goes home with each attendee as an inclusion in the conference folder/bag.

**Silent Auction** – donate, services, equipment, books, excursions. Auction funds support conference scholarships.