

Key Note

[Charles Saylan](#) and [Daniel T. Blumstein](#), authors of the recently published book: [The Failure of Environmental Education \(And How We Can Fix It\)](#)

Dan Blumstein is a Professor and Chair of the Department of Ecology and Evolutionary Biology, and is a Professor in the Institute of the Environment and Sustainability. Dan is broadly interested in the evolution of behavior and conservation biology and the integration of behavior into other disciplines.

Charlie Saylan is Executive Director of Ocean Conservation Society, he works toward raising public awareness of environmental issues and stimulating action through the creation and implementation of participatory environmental education programs. His award winning programs emphasize measurable impact and community involvement. Charlie is also involved in studying the ecology of marine mammals in California with a strong conservation bias. He is co-author of several peer-reviewed scientific papers on cetacean ecology and conservation, and is active in ongoing field marine mammal research focusing on the effects of pollutants on cetaceans.

